



New, unique PosEye® Tracker at Visual Forum

At Visual Forum in Göteborg, March 12, MEEQ AB releases the new, unique 6 DOF (Degrees Of Freedom) PosEye® Tracker providing a solution to a wide variety of visualization applications. Visitors to MEEQ AB's booth can for the first time truly experience and interact in a virtual world in the *Virtual Reality Studio*.

An experience of Virtual Reality, VR, previously a dream of many, is now a reality.

When you enter our VR Studio, you will *experience* true virtual reality. This is facilitated by a measurement capability exceeding the resolution of the human eye – convincing both eyes and brain on the reality of the virtual world.

Characteristics of the PosEye® technology eliminate fundamental drawbacks in current offerings on the market. With the PosEye® Tracker, user experience goes beyond what professional VR-user have experienced for years - but at a fraction of the price of a professional high-end system.

The PosEye® Tracker move boundaries and set a new standard for the visualization industry.

At Visual Forum, MEEQ AB initiates its marketing and sales of the PosEye® Tracker on the international market.

Technical features

The PosEye® Tracker technical specification¹:

- All solid state optical sensor.
- Single sensor absolute 6 DOF measurements instantly at power on. Measurement frequency of 100 Hz and a latency of 35 milliseconds or better.
- Full precision in 6 DOF between individual trackers.
- Accuracy and latency is independent of acceleration.
- 10 times better resolution than the human eye.
- Stable over time - no drift in measurements. No tedious adjustments required.
- PosEye® technology supports unlimited numbers of trackers. All fully independent in the same reference system, all referring to the same coordinate system. Augmented reality is fully supported.

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Welcome to our booth in Visual Forum to experience true Virtual Reality!

MEEQ AB

Visual Forum is the leading Scandinavian visualization conference. The conference attracts delegates from the visualization companies, the industry, academia, public and culture sector. Visual Forum is held at Svenska Mässan, Göteborg, March 12, 2009. More information at www.visualforum.org

¹ Performance data depending on configuration